

The logo for 'Suds 'n' Me' features the brand name in a black, cursive script font. The text is centered within a soft, watercolor-style background that blends shades of pink, purple, and light blue. The overall aesthetic is clean and modern.

# Suds 'n' Me

## Privacy Policy Notice

**The policy:** This privacy policy notice is served by Suds'n'me under the website; <https://www.sudsnme.co.uk>. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information through the business and while you browse or use this website. If you do not agree to the following policy you may wish to cease viewing / using this website, and or refrain from submitting your personal data to us.

### Policy key definitions:

- "I", "our", "us", or "we" refer to the business, Suds'n'me.
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a users computer or device.

### Key principles of GDPR:

Our privacy policy embodies the following key principles; (a) Lawfulness, fairness and transparency, (b) Purpose limitation, (c) Data minimisation, (d) Accuracy, (e) Storage limitation, (f) Integrity and confidence, (g) Accountability.

## Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and / or process any personal information about you electronically using the following lawful bases.

We utilise several legal bases when gathering, storing and sharing your information:

- As needed to conduct business, this includes fulfilment of orders, settling disputes and the provision of customer support.
- To meet legal requirements and to assist in court orders and to retain information regarding purchase history for tax law purposes.
- To improve our services.

## Information Sharing and Disclosure

Customer information is vital to our business and is only shared under very strict circumstances:

- Various Service Providers such as Postal Services. In these cases only relevant data is shared to allow your order to be processed successfully
- Compliance with laws. I may collect, use, retain, and share your information if I have a good faith belief that it is reasonably necessary to: (a) respond to legal process or to government requests; (b) enforce my agreements, terms and policies; (c) prevent, investigate, and address fraud and other illegal activity, security, or technical issues; or (d) protect the rights, property, and safety of my customers, or others.

## Data Retention

Customer information is only retained for as long as it is needed to provide my services to you and to comply with legal and regulatory obligations, to resolve disputes and to meet the conditions of my agreements.

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If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

## Your individual rights

Under the GDPR your rights are as follows. You can read more about [your rights in details here](#);

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO [[www.ico.org.uk](http://www.ico.org.uk)] if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

## Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

## Fair & Transparent Privacy Explained

We have provided some further explanations about user privacy and the way we use this website to help promote a transparent and honest user privacy methodology.

Clicking on any adverts, sponsored or affiliate links may track your actions by using a cookie saved to your device. You can read more about cookies on this website above. Your actions are usually recorded as a referral from our website by this cookie. In most cases we earn a very small commission from the advertiser or advertising partner, at no cost to you, whether you make a purchase on their website or not.

We use advertising partners in these ways to help generate an income from the website, which allows us to continue our work and provide you with the best overall experience and valued information.

If you have any concerns about this we suggest you do not click on any adverts, sponsored or affiliate links found throughout the website.

# How to Contact Me

For purposes of EU data protection law, I, Lisa Korczowski, am the data controller of your personal information. If you have any questions or concerns, you may contact me at [lisakorczowski@gmail.com](mailto:lisakorczowski@gmail.com).

## Resources & further information

- [Overview of the GDPR - General Data Protection Regulation](#)
- [Data Protection Act 2018](#)
- [Privacy and Electronic Communications Regulations 2003](#)
- [The Guide to the PECR 2003](#)
- [Twitter Privacy Policy](#)
- [Facebook Privacy Policy](#)
- [Google Privacy Policy](#)
- [Linkedin Privacy Policy](#)
- [Mailchimp Privacy Policy](#)
- [Small business GDPR policy template](#)

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